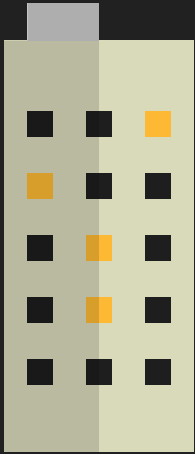


# Home First Finance Company

---

# Did You Know?

---



India's National housing shortage is estimated at **18.78 million units**

**160 Mn people will migrate from villages to towns in the next 15 years**



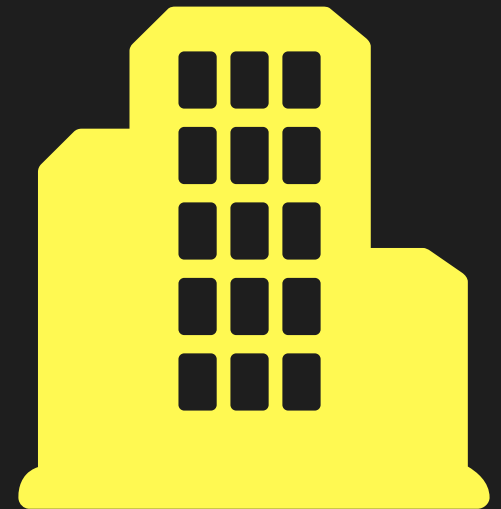
India's affordable housing sector is **growing exponentially**

# About Home First

---

**Home First Finance Company India Pvt. Ltd. is a dedicated Housing Finance Company, established in 2010**

**HFFC aims to serve the housing loan needs of lower and middle income individuals, who are unable to avail loans from big Banks and HFCs due to various factors**



# DO WHAT YOU LOVE

There's no excuse to NOT do  
what makes you happy! !

# TRAVELLING & MEETING NEW PEOPLE **EXCITES YOU?**

**BECOME A TOP SALES PROFESSIONAL**

- Search out affordable housing projects
- Make the builder your best friend

## **GMA - SALES**

- Plan stimulating sales promotion activities
- Learn the science of credit evaluation

<b>Graduate Management Associate - GMA Sales</b>	
<b>Particulars (p.a.)</b>	<b>Amount (Rs.)</b>
Basic Salary	72,000
Allowances	1,68,000
<b>Total Salary</b>	<b>2,40,000</b>
Company contribution to PF	21,600
<b>Gross Salary</b>	<b>2,61,600</b>
+ Mobile + Internet Allowance	24,000
+ Performance Linked Incentive	60,000
+ Health Insurance Cover	
+ Accidental Insurance cover	9,500
<b>Cost to Company (CTC)</b>	<b>3,55,100</b>

# DO SOMETHING GOOD!

## PROVIDE LOANS TO PEOPLE IN NEED

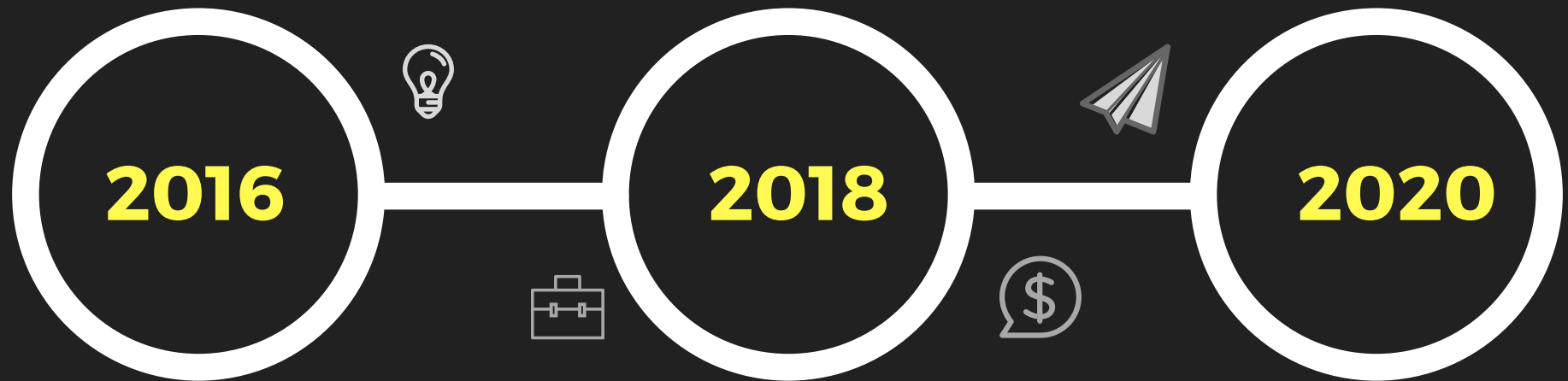
- Face to face loan counseling - put your charming personality to good use
- Handle branch operations

### **GMA - SERVICE**

- Plan and participate in large scale events
- Above all, create customer Wows!

<b>Graduate Management Associate - GMA Service</b>	
<b>Particulars (p.a.)</b>	<b>Amount (Rs.)</b>
Basic Salary	72,000
Allowances	1,68,000
<b>Total Salary</b>	<b>2,40,000</b>
Company contribution to PF	21,600
<b>Gross Salary</b>	<b>2,61,600</b>
+ Mobile + Internet Allowance	9,000
+ Performance Linked Incentive	40,000
+ Health Insurance Cover	
+ Accidental Insurance cover	9,500
<b>Cost to Company (CTC)</b>	<b>3,20,100</b>

# WELCOME TO THE PROGRAM FOR GRADUATE MANAGEMENT ASSOCIATES



**FRESHER  
GRADUATE**

**ADVANCED  
CORPORATE**

**EXPERT  
PROFESSIONAL**

- KICK OFF AS A GMA - SALES / SERVICE
- GAIN HANDS ON JON EXPERIENCE

- ADVANCE TO RELATIONSHIP MANAGER / CUSTOMER RELATIONSHIP MANAGER ROLE

- TAKE CHARGE OF YOUR OWN BRANCH!
- BE A BRANCH MANAGER / AREA CUSTOMER RELATIONSHIP MANAGER

# YOU WILL FEEL MORE **FULFILLED**

Dive in, take the challenge, we are hiring!

